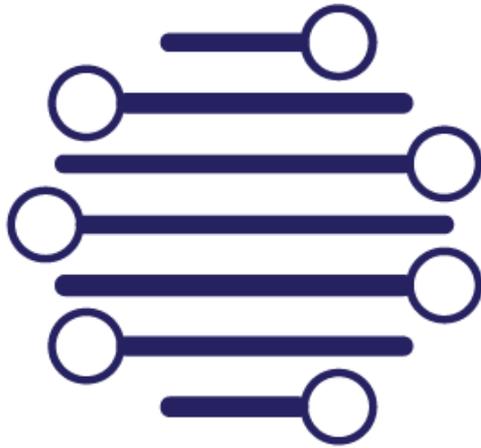भारतीय प्रबंध संस्थान अमृतसर
Indian Institute of Management Amritsar

VYAKRITI

THE 3rd IT & ANALYTICS CONCLAVE

Theme:

To GPT, or not to GPT:
Managers' Dilemmas in Mastering Skills
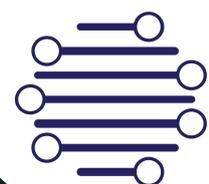
16TH September 2023

IIM AMRITSAR

Established in 2015, the Indian Institute of Management Amritsar is one of the fastest-growing IIMs. The institute has been increasing its batch strength every year. The increase in the batch size by seven times from its inception year shows the immense confidence and potential of the institute's growth. Thriving on its diversity, IIM Amritsar is home to students from twenty-four states of the country, making it a place where collaboration holds an essential perspective in the learning process.

IIM Amritsar offers Master of Business Administration, Ph.D., and Certificate Programs in Data Analytics and Advanced Data Analytics. In addition, IIM Amritsar has also launched a full-time two-year residential Post- Doctoral program, MBA in Human Resources Management, MBA in Business Analytics, and a non-residential Executive MBA Program from the year 2021. These programs have been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. The institute is committed to imparting strong educational foundations and values to future managers' hearts, thoughts, and actions. Owing to its unwavering allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short time.

Besides getting to learn from qualified faculties and industry leaders, the students here learn by involving themselves in activities of various clubs and committees. The tireless efforts of our students have resulted in them winning many corporate and B-school competitions and ultimately bagging promising career opportunities. In a true sense, IIM Amritsar is a playground for dreams to nurture, personalities to flourish, and careers to change the world. Each year the institute strives to engage with the corporate world to give budding managers a glimpse of the nature of the tasks they are about to undertake. This engagement takes the form of workshops, conclaves, and guest lectures. The institute conducts three conclaves each year, focusing on emerging topics in HR, Finance, Marketing, Strategy, and Operations. It inaugurated two more events last academic year: Conclaves in Analytics Domain and Leadership Summit.
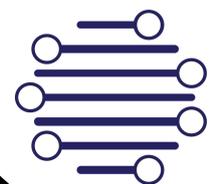
VYAKRITI

Vyakriti aims to provide a dais where the veterans from the industry will interact and reflect with the budding managers on the recent trends and developments in the domain of IT and Analytics. The Conclave aims to provide the student fraternity at IIM Amritsar with a holistic view of how a cohesive and competitive market responds dynamically to varying conditions.
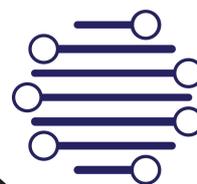
The Conclave would focus on the critical aspect of IT and Analytics -

"To GPT, or not to GPT: Managers' Dilemmas in Mastering Skills"

This theme will explore the challenges and opportunities businesses face due to the adoption and innovations in the field of AI. It also evolves around the new concept of responsible AI to better empower employees and businesses.
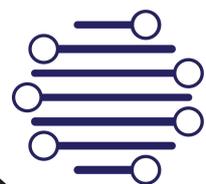
TIMELINE

Guests Welcome, Conclave + HR Theme 1, Keynote Speaker and Panel introduction	10:00 am to 10:08 am
Lamp lighting and inauguration ceremony by the Director and other Dignitaries	10:09 am to 10:14 am
Director's address to the audience	10:15 am to 10:29 am
Theme Presentation by students of IIM Amritsar	10:30 am to 10:45 am
Keynote Speaker's address to the audience	10:46 am to 11:05 am
Panel Discussion	11:06 am to 12:15 pm
Q&A session	12:16 pm to 12:45 pm
Vote of Thanks	12:46 pm to 12:50 pm
Lunch Break	12:51 pm to 2:15 pm

THEME

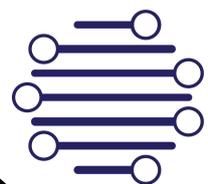**To GPT, or not to GPT: Managers' Dilemmas in Mastering Skills**

In the dynamic landscape of AI and skill development, managers face a pivotal decision: to leverage AI's potential, exemplified by GPT, or uphold traditional skill mastery. This dilemma demands balancing AI's efficiencies with the unique human qualities that define expertise. Managers must integrate AI as a skill amplifier while preserving essential human attributes, navigating ethical concerns, and guiding teams toward a future where AI enhances skill development without replacing it. Managers should proactively consider the pertinent skills and anticipate the emergence of novel job roles that will evolve in response to the increasing integration of GPT and similar AI technologies. This strategic approach underscores managers' role in shaping a harmonious coexistence of AI and human expertise, positioning individuals and organizations for success in an AI-driven era. The discussion also enables business students to comprehend the essential skills necessary for achieving excellence in a future shaped by GPT and similar AI advancements.

Panel Discussion Suggestions:

1. Managerial tasks that are, can and cannot be automated - a personal autobiographical account of each Panelist
2. A predictive account on the trajectory of the evolution of AI, with special focus on generative AI and GPT.
3. Expectations from managers of the future - small-, medium- and long-term perspectives.
4. Opportunities for Business Analysts and Data Science experts.
5. Role of programming competence and digital competence in career prospects.
6. What happens if we don't embrace ChatGPT now?

These topics cover crucial aspects related to AI, managerial responsibilities, career prospects, and the significance of programming.
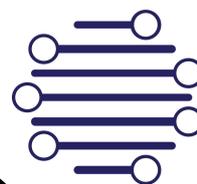
Keynote Speaker:

Dr. Renu Rajani, Senior IT Industry leader & Book Author

Dr. Renu Rajani is a senior IT industry leader with three decades of experience in leadership roles in Tier-1 companies. She is the author of 2 books on software testing & digital quality assurance published with Mcgrawhill and Packt publishers, respectively.

Dr. Renu Rajani has held leadership roles with P&L responsibility in IT Consulting, ADM, Testing/QA, Tech Infrastructure and cloud areas. She has handled Technology and Operations delivery, pre-sales/solutions and Business/IT transformation, and COO roles.

She holds a Ph.D. in Management, MS from Purdue University USA, and a B.Tech in Computer Science. In addition to her roles, she is passionate about women's leadership, Diversity, ESG and Climate Risk. She has been instrumental in setting up and leading the Women Who Code Network in Hyderabad.
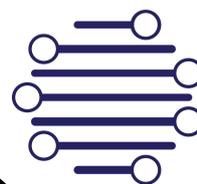
Speaker:

Mr. Pushkal Tenjerla, Director - IT & CISO, CMS Info Systems

Mr. Pushkal Tenjerla is an accomplished IT leader and digital transformation expert with 30 years of experience across diverse industries, including digital fintech, telecom, secure logistics, information security, ATM, media and IT services. He is currently the Director of IT and CISO at CMS Info Systems Ltd.

Mr. Pushkal Tenjerla's commitment to digital transformation is evident through his extensive use of AI, where he has led initiatives aimed at streamlining operations, improving efficiency, mitigating fraud, generating real-time insights, and having an edge on information security. He has successfully optimized manual processes, introduced innovative vault and fleet management systems, and harnessed AI and ML for secure ATM operations.

His distinguished career includes positions like Senior Delivery Project Executive, Program Director, IT Head, and Vice President at renowned organizations such as Aditya Birla Capital, Credit Suisse, Adani Enterprises Ltd., Hewlett Packard, IBM, Capgemini and NCS Pte Ltd. in Singapore.

Mr. Pushkal's educational background includes an MBA from the University of Adelaide (Singapore) and a bachelor's degree in computer science engineering. He continually enhances his credentials through various certifications and training programs. His outstanding contributions to the field have earned him numerous prestigious awards, including the CIO100 Game Changer Award, CIO Crown Award-Digital Genius, CIO Klub W. Media Awardee for Digital Transformation, CISO of the Year, and CISO100 & Cyber Sentinel Award.
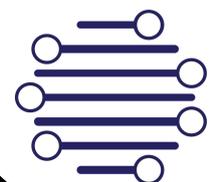
Speaker:

Mr. Shyam Kerkar, Global Head - Incubation and Acceleration, Partner Ecosystems & Alliances, TATA Consultancy Services

In his current role at TCS, Mr. Shyam Kerkar is responsible for helping build new ecosystems that create and accelerate customer value. He and his team engage with emerging technologies and products to find new avenues of growth for TCS and its customers. His team incubated these partnerships to create a launching pad for new offerings and CoE within TCS. His team also works with TCS's long-standing partners to amplify the joint success and pave the way for new product lines.

Mr. Shyam has a 25+ year track record of delivering profitable growth in dynamic environments. His experience spans managing P&L, defining business strategy, change management, product development, marketing strategy and execution, solutioning and delivery. He sees himself as a thought leader challenging and improving the status quo; a storyteller pitching ideas and products and at times a change catalyst driving organizational reimagination and frequently a leader and manager enabling disciplined execution.

Some of the roles he has held include leading Strategy, Governance for a $4B revenue p.a. BU, setting up and leading marketing for a $2B revenue p.a. BU, managing a $150+M services P&L, product management for 15+ apps, and managing the industry advisory group within a service unit. He has also held other delivery, solutions and sales positions.

Mr. Shyam has completed his bachelor's in engineering from VJTI, Mumbai and his management program from ISB, Hyderabad.
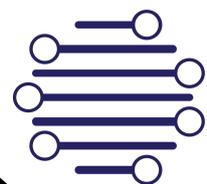
Speaker:

Mr. Anand Sundaram, Head - Retail Liabilities Analytics, Data & Analytics, IDFC FIRST BANK

Mr. Anand Sundaram is a Data Science Leader with 23 years of experience in managing Banking Data and Analytics teams. A Chartered Accountant rank holder & IIM Ahmedabad alumni, recognised as Top50 best minds by Analytics India Magazine for the last 4 years and member of the Analytic Leaders Council. He has won several national & international recognitions (including the Gartner award) for his impactful analytical projects. A passionate speaker on this subject in various forums to spread the use of analytics, especially in top institutes for next-gen students. He works with top Bureaus, Analytics Firms, fintechs & startups to innovate analytics in the digital transformation of India. Recently, his article on data analytics failure reasons and solutions was published in the Sloan Institute of Management magazine in London and was one of the top 10 most read articles of the year.
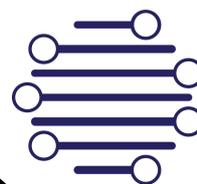
Speaker:

Mr. Suresh Kumar Reddy, Chief Data & Analytics Officer & Intelligent Automation Leader, GE Vernova

Mr. Suresh Reddy is a Global IT Leader in GE Power Conversion with rich experience in a variety of IT technologies. Backed with a Masters in Computer Science, during the past 22+ years of IT career, he has delivered programs, driven operations, enabled change and innovated IT practices, thus making significant contributions to different GE businesses. Prior to GE, he was an ERP solution architect at Deloitte and Triniti Corporation. He possesses expertise in various aspects of IT like ERP, Data Analytics, Automation, Infra, End user services, continuous improvements, etc., including Strategy, Execution and lean Management.

Mr. Suresh Reddy continues to drive significant organizational success through his IT leadership in the areas of Automation, Data Analytics and emerging tech. Mr. Suresh Reddy is the core member of CII – CTO Forum - South, CII Southern Region - Taskforce on Tech Adoption & Digital Transformation, actively contributing to the technology community through participation in committees sharing knowledge and best practices to nurture IT and technology capabilities. He enjoys mentoring, guiding and inspiring young talent. During his spare time, he indulges in his hobbies like carpentry, gardening & travel.
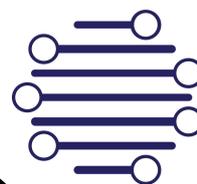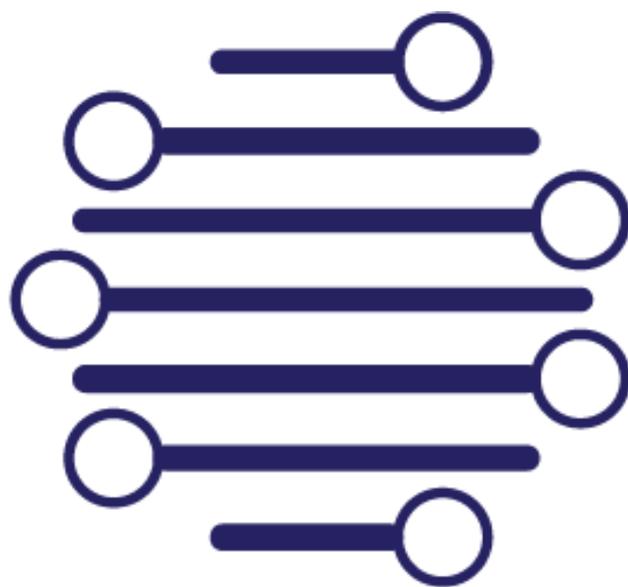
Speaker:

Mr. Rahul Bharde, SVP, Head of Analytics & Insights, Jubilant Foodworks

Mr. Rahul Bharde is a part of the executive leadership team at Jubilant FoodWorks Limited (Among the top 100 companies in India by market Cap) and heads the Analytics & Insights function. During the 18+ years of his career, he has worked with the leading retailers, FMCG, Food-Tech & life-sciences companies across the world. He has held many leadership roles in setting up in-house analytics centers as well as working in a consultative capacity. He led the setting up & running of GCC & building analytics COE. He led client engagement for embedding analytics across the organization as well as setting up an analytics & innovation center.

Mr. Rahul has global experience working with companies in India, North America, South America, Europe & Asia. He is an expert in building & productionising predictive/prescriptive capabilities using AI/ML for real-time & batch use cases, optimisation engines, business intelligence and data platforms, and prescriptive & self-serve analytical tools. He has experience of working with start-ups as a strategic adviser, helping them with strategy, analytics & transformation roadmaps.

Mr. Rahul is frequently featured as a speaker at analytics & retail conferences. He is also the Recipient of prestigious awards like the 100 Most Influential AI & Analytics Leaders 2022 award by Analytics India Magazine, THE AI-MAKERS 100 - Top AI & Analytics Leaders 2022 by 3AI and CXO Excellence Award 2021 by CXOTV news/Techplus Media.

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