IIM
AMRITSAR
Igniting Possibilities

VYAKRITI
THE IT & ANALYTICS CONCLAVE

IIM AMRITSAR

Established in 2015, the Indian Institute of Management Amritsar is one of the fastest-growing IIMs. The institute has been increasing its batch strength every year. The increase in the batch size by seven times from its inception year shows the immense confidence and potential of the institute's growth. Thriving on its diversity, IIM Amritsar is home to students from twenty-four states of the country, making it a place where collaboration holds an essential perspective in the learning process.

IIM Amritsar offers Master of Business Administration, Ph.D., and Certificate Programs in Data Analytics and Advanced Data Analytics. In addition, IIM Amritsar has also launched a full-time two-year residential Post-Doctoral program, MBA in Human Resources Management, MBA in Business Analytics, and a non-residential Executive MBA Program from the year 2021. These programs have been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. The institute is committed to imparting strong educational foundations and values to future managers' hearts, thoughts, and actions. Owing to its unwavering allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short time.

Besides getting to learn from qualified faculties and industry leaders, the students here learn by involving themselves in activities of various clubs and committees. The tireless efforts of our students have resulted in them winning many corporate and B-school competitions and ultimately bagging promising career opportunities. In a true sense, IIM Amritsar is a playground for dreams to nurture, personalities to flourish, and careers to change the world. Each year the institute strives to engage with the corporate world to give the budding managers a glimpse of the nature of the tasks they are about to undertake. This engagement takes the form of workshops, conclaves, and guest lectures. The institute conducts three conclaves each year, focusing on emerging topics in HR, Finance, Marketing, Strategy, and Operations. It inaugurated two more events last academic year: Conclaves in Analytics Domain and Leadership Summit.
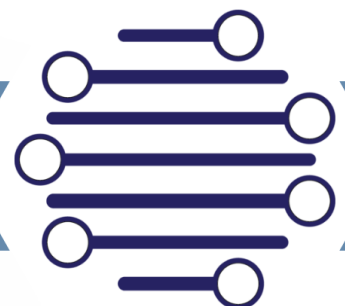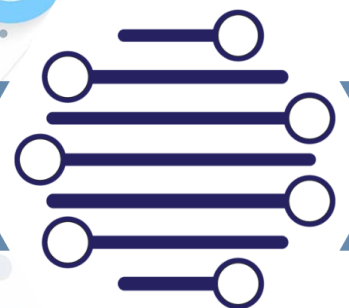
VYAKRITI

Vyakriti aims to provide a dais where the veterans from the industry will interact and reflect with the budding managers on the recent trends and developments in the domain of IT and Analytics. The Conclave aims to provide the student fraternity at IIM Amritsar with a holistic view of how a cohesive and competitive market responds dynamically to varying conditions. This year's panel discussions will be centered on the continuous innovation of AI in various industries and will be conducted offline.

The Conclave would focus on the critical aspect of IT and Analytics - "Innovating with Conscience: Designing and Deploying Responsible AI". This theme will explore the challenges and opportunities businesses face due to the adoption and innovations in the field of AI. It also evolves around the new concept of responsible AI to better empower employees and businesses.

TIMELINE

Timeline for Vyakriti

| Break up of Proceeding	Tentative Timeline
Guests Welcome, Conclave + Analytics Theme, Keynote Speaker, and Panel introduction	10:00 am to 10:08 am
The lighting of the lamp and inauguration ceremony by the Director and other Dignitaries	10:09 am to 10:14 am
Director's address to the audience	10:15 am to 10:29 am
Theme Presentation by students of IIM Amritsar	10:30 am to 10:40 am
Keynote Speaker's address to the audience	10:41 am to 11:00 am
Panel Discussion	11:01 am to 12:15 pm
Q&A session	12:16 pm to 12:45 pm
Conclusion	12:46 pm to 12:50 pm
Vote of Thanks	12:51 pm to 12:55 pm
Lunch Break	12:56 pm to 2:00 pm

18th September 2022
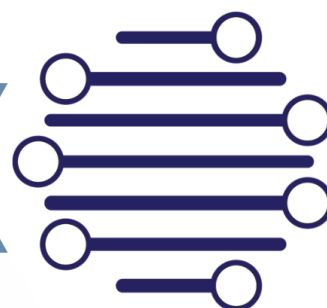
THEME

Innovating with Conscience:
Designing and Deploying Responsible AI

AI adoption in India is on the rise with firms moving to AI-enabled solutions to automate processes and simplify operations. At the same time, there is a rising concern about the lack of accountability of AI-enabled systems and declining consumer trust in these applications. Keeping these trends in mind, experts are now talking about responsible AI, which is defined as the practice of designing, developing, and deploying AI with good intention to empower employees and businesses, and fairly impact customers and society—allowing companies to engender trust and scale AI with confidence.

Building on this, we lead with the questions:
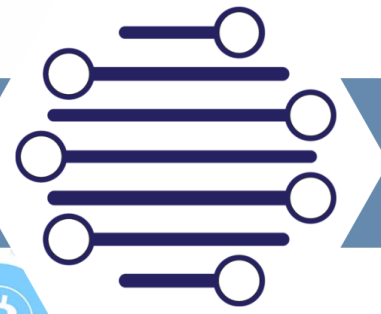
How can we put responsible AI to practice?
How can we innovate with conscience?
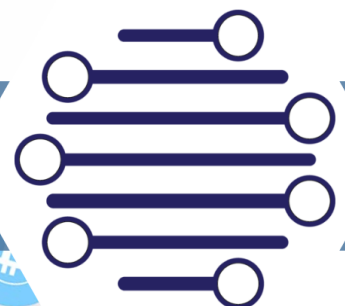
THEME

Suggested points of discussion:

1. A review of the current adoption of AI in India – who is adopting, at what rate/extent, and what kind of AI is being adopted?

2. Are the risks to organizations because of currently deployed AI real or imagined?

3. What factors affect consumer trust in AI-based systems?

4. The notion of "responsible" or "good intent" could be subjective to the context of the problem. If that is the case, who gets to decide what "responsible" means?

5. We hear stories of AI actively discriminating against people from certain races, religions, etc., In this context, what does it mean for AI to be responsible?

6. What are the challenges involved in building responsible AI? Any opinion on the solutions for these challenges?

7. How do you deal with potential fallout in case an organization adopts "irresponsible" AI?

8. There is definitely the effect of path dependency in building responsible AI systems. If that is the case, what are the advantages and disadvantages some organizations might have over others because of their past data and IT practices?

9. What kind of diagnostics can reveal whether an AI system is responsible or not?

10. If we get the data right and the model right, does it solve the bias problem; or is there something more that has to be done?

11. What are the enablers for responsible AI? What is the role of managers in making sure their organizations build and use responsible AI?

SPEAKERS

Mr. Pradeep Saini
Keynote Speaker

Vice President- APMEA
(Asia-Pacific, ANZ, Japan, India,
Middle East & Africa) Cloud &
Infrastructure Services, Wipro

Mr. Subhra Datta

Ph.D., Head - Business
Intelligence and Analytics, Tata
Motors Finance

Dr. Swati Jain

Ph.D., Vice President, EXL

Mr. Satyamoy Chatterjee

Executive Vice President,
Analyttica Datalab Inc.

Mr. Pradeepta Mishra

Director of Artificial Intelligence –
Fosfor

Mr. Phaneendra Durgam

VP & Head – Analytics,
Cholamandalam Investment &
Finance Company Ltd.