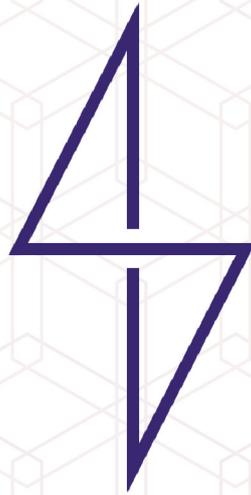




भारतीय प्रबंध संस्थान अमृतसर
Indian Institute of Management Amritsar



SANKSHETRA

4th ANNUAL OPERATIONS & STRATEGY CONCLAVE

9th & 10th January 2021





IIM Amritsar

Established in 2015, Indian Institute of Management Amritsar is one of the fastest-growing IIMs. The institute has been increasing its batch strength every year. The increase in the batch size by seven times from its inception year shows the immense confidence and potential of the institute's growth. Thriving on its diversity front, IIM Amritsar is home to students from twenty-four states of the country, making it a place where collaboration holds a key perspective in the learning process.

IIM Amritsar, at present, offers Master of Business Administration, Ph.D. and Certificate Programs in Data Analytics and Advanced Data Analytics and will be having the inception of a full-time two-year non-residential Executive MBA program (EMBA 2021- 23) from the year 2021 which intends to prepare working executives to advance their careers and help them transition to leadership roles. These programs have been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. The institute is committed to impart strong educational foundations and values in the hearts, thoughts, and actions of future managers. Owing to its indefatigable allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short time.

Besides getting to learn from qualified faculties and industry leaders, the students here learn by involving themselves in various club and committee activities. The tireless efforts of our students have resulted in them winning many corporate and B-school competitions and ultimately bagging promising career opportunities. In a true sense, IIM Amritsar is a playground for dreams to nurture, personalities to flourish, and careers to change the world. Each year the institute strives to engage with the corporate world to give the budding managers a glimpse of the nature of tasks they are about to undertake. This engagement takes the form of workshops, conclaves, and guest lectures. The institute conducts three conclaves each year, focusing on emerging topics in the domains of HR, Finance, Marketing, Strategy, and Operations.





SANKSHETRA

Sankshetra aims to provide a dais where the veterans from the industry will interact and reflect with the budding managers on the recent trends and developments in Operations and Strategy. This year's panel discussions are centered around the changing nature of the business landscape in both – Operations and Strategy spheres in light of the current pandemic and will be conducted in an online mode.

The conclave aims to provide the student fraternity at IIM Amritsar a holistic view of how a cohesive and competitive market responds dynamically to varying conditions. This year's theme for the panel discussion on Operations Management would be – “Reinventing Supply Chains for Post-Pandemic World,” focusing mainly on the restructuring of supply chains and understanding the best practices across the industry in light of the current COVID-19 scenario. The Strategy panel will revolve around “Evolving Strategy and Consulting Amidst Changing Socioeconomic Outlook,” delving into how consulting strategies will evolve to accommodate changing business models and Socioeconomic outlook.

Timeline of Events

9th and 10th January 2021

5:30 P.M. - 5:32 P.M.

5:32 P.M. - 5:35 P.M.

5:35 P.M. - 7:00 P.M.

7:00 P.M. - 7:30 P.M.

7:30 P.M. - 7:40 P.M.

Welcome Speech

Opening Remarks by Director, IIM Amritsar

Panel Discussion

Q&A Session

Summary & Vote of Thanks



SANKSHETRA

Operations Theme:

9th January, 2021

“Reinventing Supply Chains for the Post-Pandemic World”

Supply-chains have been inflicted by disasters in the last decade — including earthquakes, tsunami, floods, and hurricanes but most companies still find themselves unprepared for the COVID-19 pandemic. With countries facing lockdowns, travel restrictions, manpower shortages, halted production, etc., the worldwide outbreak of COVID-19 has exposed the vulnerabilities of global supply chains.

The reinvention of supply chains is necessary to absorb this large-scale disruption caused by the pandemic. The key is to understand the best practices followed across the industry and the role of technology in improving supply chain visibility. The theme attempts to encapsulate this new normal in supply chain design, discussing the strategies to minimize the effects of disruptions and bounce back at the earliest.

Suggested points for discussion:

1. The interdependence of global supply chains.
2. Micro factors that led to the disruption of supply chains during the pandemic.
3. Changes in supply chain structure during the pandemic due to policies, regulations, and disruptions with short-term and long-term implications.
4. How will the post-pandemic world likely be? Will it be the same, or will a new normal be set up for operations?
5. What does the future have in store for India, and will the call for being Vocal for Local prove to be a game-changer?
6. New job skills and trends that will emerge after pandemic with a focus on the following:
 - a) Distribution channels
 - b) Inventory management
 - c) Supply chain 4.0
 - d) Emergent geographically diversified supply chain



SANKSHETRA

Strategy Theme:

10th January, 2021

“Evolving Strategy and Consulting Amidst Changing Socioeconomic Outlook”

The Coronavirus outbreak marks a major blow to the Strategy and Consulting domain as a whole. However, like any other crisis, it could also present an opportunity to formulate new strategies and improvise the existing ones. This topic delves into the disruptions caused by the pandemic across industries and how consulting strategies are evolving to accommodate changing business models amidst a Socioeconomic outlook.

Suggested points for discussion:

1. Amidst pandemic, it is becoming difficult for consulting firms to predict consumer behaviour in the future. How should consultants tackle this unpredictability in the new marketplace?
2. How is the pandemic creating new consumer segments amid changing customer behaviour?
3. How can innovation assist in devising strategies to improve customer engagement for different companies to survive this pandemic?
4. Given the scenario of changing revenue and business models, how will the past data and research conducted by consulting firms help provide an efficient solution to the client?
5. How management consulting is responding to the pandemic to look for growth strategies?
6. Given today's scenario, when data analytics is ubiquitous across the industries, how can we accommodate the newly generated data patterns in line with the past data in formulating the business strategies?



Our Past Associations



Media Partners



careeranna



Business Standard





SANKSHETRA

4th ANNUAL OPERATIONS & STRATEGY CONCLAVE