

IIM
AMRITSAR



SANKSHETRA

5th ANNUAL OPERATIONS & STRATEGY CONCLAVE

19th December 2021





IIM Amritsar

Established in 2015, the Indian Institute of Management Amritsar is one of the fastest-growing IIMs. The institute has been increasing its batch strength every year. The increase in the batch size by seven times from its inception year shows the immense confidence and potential of the institute's growth. Thriving on its diversity, IIM Amritsar is home to students from twenty-four states of the country, making it a place where collaboration holds a key perspective in the learning process.

IIM Amritsar offers Master of Business Administration, Ph.D., and Certificate Programs in Data Analytics and Advanced Data Analytics. In addition to these, IIM Amritsar has also launched a full-time two-year residential Post-Doctoral program, MBA in Human Resources Management, MBA in Business Analytics, and a non-residential Executive MBA Program from the year 2021. These programs have been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. The institute is committed to impart strong educational foundations and values in the hearts, thoughts, and actions of future managers. Owing to its indefatigable allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short time.

Besides getting to learn from qualified faculties and industry leaders, the students here learn by involving themselves in activities of various clubs and committees. The tireless efforts of our students have resulted in them winning many corporate and B-school competitions and ultimately bagging promising career opportunities. In a true sense, IIM Amritsar is a playground for dreams to nurture, personalities to flourish, and careers to change the world. Each year the institute strives to engage with the corporate world to give the budding managers a glimpse of the nature of tasks they are about to undertake. This engagement takes the form of workshops, conclaves, and guest lectures. The institute conducts three conclaves each year, focusing on emerging topics in the domains of HR, Finance, Marketing, Strategy, and Operations. It will be inaugurating two more events this academic year which will be a Conclave in IT and Analytics Domain and a Leadership Summit.





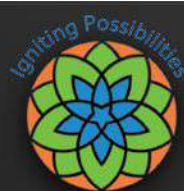
SANKSHETRA

Sankshetra aims to provide a dais where the veterans from the industry will interact and reflect with the budding managers on the recent trends and developments in the domain of Operations and Strategy. The Conclave aims to provide the student fraternity at IIM Amritsar with a holistic view of how a cohesive and competitive market responds dynamically to varying conditions.

Sankshetra features two-panel discussions centered around the Operations and Strategy and Consulting domains. The first-panel discussion of the Conclave would focus on a critical aspect in the domain of Operations – "Aligning People, Process and Innovation across the supply chain spectrum". This theme will explore how multiple stakeholders can manage the task of transformation at a supply chain level by overcoming the technical, organizational, and cultural barriers to change.

The second-panel discussion of the Conclave would focus on a critical aspect in the domain of Strategy and Consulting – "Business Strategy on Carbon Neutrality: Next Steps for a Sustainable Climate". This theme aims to explain how business strategies are evolving to accommodate changing business models amidst sustainable goals.





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Timeline of Events

19th December 2021

Operations Conclave (Morning session)

10.00 A.M. - 10.08 A.M.	Guests Welcome
10.09 A.M. - 10.14 A.M.	Inauguration ceremony
10.15 A.M. - 10.29 A.M.	Director's Address to the Audience
10.30 A.M. - 10.50 A.M.	Keynote Address
10.51 A.M. - 11.00 A.M.	Theme Presentation by students of IIM Amritsar
11.12 A.M. - 12.25 P.M.	Panel Discussion
12.26 P.M. - 12.55 P.M.	Q&A session
12.56 P.M. - 01.00 P.M.	Concluding Remarks
01.01 P.M. - 01.06 P.M.	Vote of Thanks
01.07 P.M. - 02.06 P.M.	Lunch Break

Strategy Conclave (Afternoon session)

02.10 P.M. - 02.18 P.M.	Guests Welcome
02.19 P.M. - 02.39 P.M.	Keynote Address
02.40 P.M. - 02.49 P.M.	Theme Presentation by students of IIM Amritsar
02.50 P.M. - 03.50 P.M.	Panel Discussion
03.51 P.M. - 04.19 P.M.	Q&A session
04.20 P.M. - 04.25 P.M.	Concluding Remarks
04.26 P.M. - 04.30 P.M.	Vote of Thanks





SANKSHETRA

Operations Theme

Date : 19th December 2021
Morning Session

ALIGNING PEOPLE, PROCESSES, AND INNOVATION ACROSS THE SUPPLY CHAIN SPECTRUM

Many business organizations find moving from a traditional to a technology-enabled supply chain extremely challenging. Transformation is always complex in any aspect of the business. Managing such a transformation at a supply chain level where multiple stakeholders are involved is a difficult task that requires them to overcome all of the typical technical, organizational, and cultural barriers to change.

Modern-day supply chains are still very much human-driven. Smart algorithms may generate faster, more accurate demand forecasts, but acting on those forecasts necessitate the combined effort and alignment of human resource and processes across organizations. In contrast to the stereotypical process of automating ruthlessly, a proper alignment of people, process and Innovation is very crucial to leverage supply-chain technology investments and for successful digital transformation across the supply chain.

Suggested points for discussion :

1. How are each of these three dimensions – people, process, and innovation – are essential to value delivery?
2. Many business transformation strategies concentrate on technology and processes while almost ignoring the people involved. How important is the role of people in the supply chain?
3. How can organizations strive to achieve the right balance between people, process, and innovation?
4. How can businesses use the alignment of these three dimensions (People, Process, and Innovation) to get a competitive advantage in their supply chain?
5. Given the importance of end-to-end visibility in any supply chain, how rapid is the pace of innovation in this technology?
6. When you implement this strategy, different stakeholders will have different perspectives and approaches. How to streamline these so that we don't stray away from the proposed strategy?





SANKSHETRA

Operations Theme

Date : 19th December 2021
Morning Session

ALIGNING PEOPLE, PROCESSES, AND INNOVATION ACROSS THE SUPPLY CHAIN SPECTRUM

Keynote Speaker



Mr. Shekhar Tiwari

Managing Director, Accenture Operations,
Supply Chain & Network Operations



Mr. Gagan Bharadwaj

Senior VP Supply chain,
Intas Pharmaceuticals



Mr. Kapil Sabherwal

Director,
Operations-India, Morning star



Mr. Deepak Jaiswal

Director,
Imagenous Engineering Pvt. Ltd.



Mr. Neeraj Rajbehari Lal

Chief Operating Officer, Apollo
Hospitals International Limited



Mr. Karthikeyan Natarajan

Executive Director & Chief
Operating Officer, Cyient Ltd.





SANKSHETRA

Strategy and Consulting Theme

Date : 19th December 2021
Afternoon Session

BUSINESS STRATEGY ON CARBON NEUTRALITY: NEXT STEPS FOR A SUSTAINABLE CLIMATE

Business strategies are evolving to accommodate changing business models amidst sustainable goals. With a focus on carbon neutrality and UN SDGs (Sustainable Development Goals), many businesses are evaluating "carbon risk," or the expenses they face as government regulations impose rising prices on CO2 emissions. Moreover, businesses with sustainability in focus are finding ways to calculate their exposure to "climate risk," or the damage they might suffer from heat waves, floods, and other repercussions of global climate change. These companies are establishing internal carbon pricing (ICP) to put a monetary value on their emissions to better prepare for climate-related uncertainty. Multiple viewpoints on carbon neutrality and net-zero carbon emissions should be integrated with the organization's vision and further align with the organization's long-term sustainable development goals.

Suggested points for discussion :

1. How are companies trying to align their business strategy with a focus on Carbon Neutrality?
2. How does Carbon pricing impact businesses in the short term, and how attaining Carbon neutrality would help in the long run?
3. As a budding entrepreneur, how should one incorporate carbon neutrality in the Business Development Plan?



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Strategy and Consulting Theme

Date : 19th December 2021
Afternoon Session

BUSINESS STRATEGY ON CARBON NEUTRALITY: NEXT STEPS FOR A SUSTAINABLE CLIMATE

Keynote Speaker



Mr. KS Rao

Chief Sales Officer (CSO) & Executive Director
Market Development, Sales & Proposals,
ThyssenKrupp Industrial Solutions



Mr. Shailesh Vickram

Co-Founder,
Massive Mobility



Mr. Amit Dutta

Chief Strategy Officer,
Ampersand Group



Mr. Subir Hazra

Chief Commercial &
Strategy Officer, GMR Group



Mr. Neeraj Rajbehari Lal

Chief Quality and
Sustainability Officer, Licious



Mr. Mandar Joshi

VP, Tech Mahindra



Past Associations

 AXIS BANK	 strategy& <small>Part of the PwC network</small>	 IBM	 FROST & SULLIVAN <small>The Growth Pipeline™ Company</small>	 Jio	 SUTHERLAND
 Kellogg's	 Raymond	 ATA <small>Enduring Value</small>	 HP	 PayPal	 DOLBY
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 PEPSICO	 G <small>Smart solutions. Strong relationships.</small>	 TATA STEEL	 ITC INFOTECH <small>Business-friendly Solutions</small>	 CEAT SPECIALTY	 HSBC
 CIGNEX <small>Making Open Source Work™</small>	 Informatica	 AXISCADES		 ICICI Bank	 DELL EMC
 SAFARI	 HAVELLS	 CISCO	 accenture	 IndusInd Bank	 HUAWEI
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 EY		 SAMSUNG	 HDFC BANK	 Haier	



