



**IIM**  
**AMRITSAR**



**AAROHAN**

**THE LEADERSHIP SUMMIT**

**30th January 2022**



[iimamritsar.ac.in](http://iimamritsar.ac.in)

# IIM Amritsar



## The Institute

Established in 2015, the Indian Institute of Management Amritsar is one of the fastest-growing IIMs. The institute has been increasing its batch strength every year. The increase in the batch size by seven times from its inception year shows the immense confidence and potential of the institute's growth. Thriving on its diversity, IIM Amritsar is home to students from twenty-four states of the country, making it a place where collaboration holds a key perspective in the learning process.

IIM Amritsar offers Master of Business Administration, Ph.D., and Certificate Programs in Data Analytics and Advanced Data Analytics. In addition to these, IIM Amritsar has also launched a full-time two-year residential Post-Doctoral program, MBA in Human Resources Management, MBA in Business Analytics, and a non-residential Executive MBA Program from the year 2021. These programs have been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. The institute is committed to impart strong educational foundations and values in future managers' hearts, thoughts, and actions. Owing to its indefatigable allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short time.

Besides getting to learn from qualified faculties and industry leaders, the students here learn by involving themselves in activities of various clubs and committees. The tireless efforts of our students have resulted in them winning many corporate and B-school competitions and ultimately bagging promising career opportunities. In a true sense, IIM Amritsar is a playground for dreams to nurture, personalities to flourish, and careers to change the world. Each year the institute strives to engage with the corporate world to give the budding managers a glimpse of the nature of tasks they are about to undertake. This engagement takes the form of workshops, conclaves, and guest lectures. The institute conducts three conclaves each year, focusing on emerging topics in the domains of HR, Finance, Marketing, Strategy, and Operations. It will inaugurate two more events this academic year, a Conclave in Analytics Domain and a Leadership Summit.

THE LEADERSHIP SUMMIT

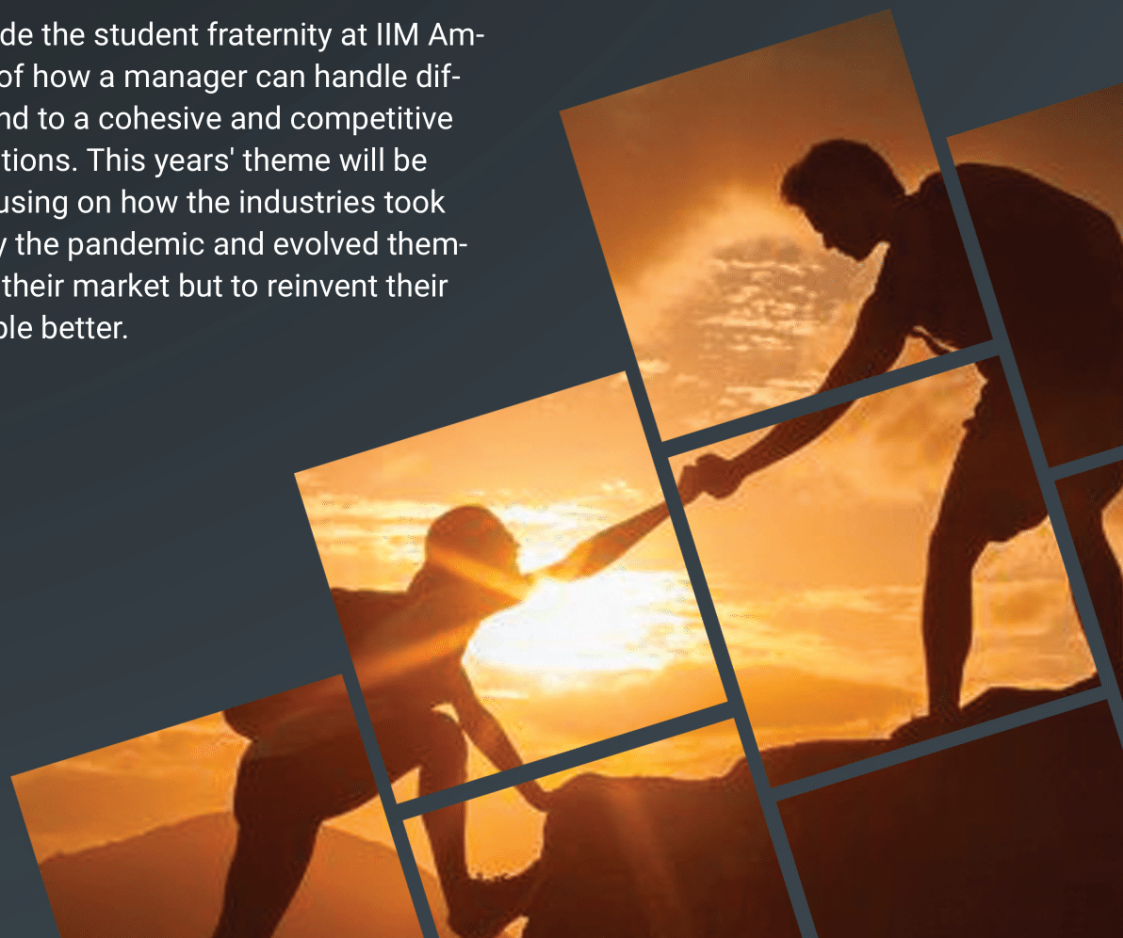
# AAROHAN

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It is easy to give up and pass on responsibilities, but it is not easy to face the challenges and lead. Everyone knows the leader when they become successful, but no one knows the story behind that success. These leaders become our role models, but their stories give others the strength to keep going in their lives. "AAROHAN" – the Leadership Summit of IIM Amritsar aims to provide a dais where industry veterans will interact and reflect with the budding managers on their roadways to success and what kept them pushing despite the odds. This inaugural summit will be conducted to shed light on how managers can turn into future leaders by not only owning the responsibility but sharing the credit and taking everyone along.

*“ A boss is someone who gives orders to achieve the goal.  
A leader is someone who becomes the part of the process and  
shows the way ahead to achieve the goals. ”*

The summit aims to provide the student fraternity at IIM Amritsar with a holistic view of how a manager can handle different situations to respond to a cohesive and competitive market with varying conditions. This years' theme will be "Rise Like a Phoenix", focusing on how the industries took up the challenge posed by the pandemic and evolved themselves not only to survive their market but to reinvent their services to serve the people better.





THEME

# RISE LIKE A PHOENIX

**30th January 2022**

The pandemic has hit India hard, and all the industries have suffered blows because of it. The Indian economy has survived several natural calamities like earthquakes, tsunami, floods, and cyclones, but a situation like this was never presented before the industrialists of independent India. Yet, they have not only shown resistance but have risen like a Phoenix from the ashes to serve their country and help the country tide away from this challenging situation. There was a time when we used to look at the world to create a piece of technology and then wait for our turn to get a hold of it. But now, the situation has changed as the dynamic leaders of our society have come up with solutions that are helping the world.

The theme aims to capture the will and grit that the managers need to display in their careers to surpass the difficult situations faced during careers and ultimately succeed.

**“The will to win, the desire to succeed, the urge to reach your full potential, these are the keys that will unlock the door to personal excellence.”**

# Speakers

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## Ms. Seema Nayak

Chief Compliance Officer, NCDEX

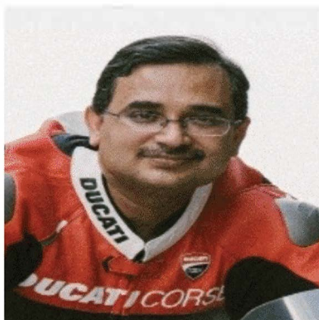
Ms. Seema Nayak, with over two decades of experience in the securities markets spanning varied roles, and now is associated with one of India's top commodity exchanges based on value and the number of contracts.



## Ms. Aradhika Mehta

CMO, Ex - Lenskart.com

Ms. Aradhika Mehta has successfully created an omnichannel presence for many well-known brands with ethical and eco-friendly consciousness.



## Mr. Bipul Chandra

Managing Director, Ducati India

Mr. Bipul Chandra has led multi-cultural and multilingual teams within India, Europe, and Southeast Asia.



## Mr. Lalit Agarwal

Founder and Managing Director, V-Mart Retail Limited

Mr. Lalit Agarwal is an Indian retail entrepreneur who was awarded "Retail Leader of the Year" in 2018 by the Indian Retail (Franchise India) for his entrepreneurial success.





# 30th January 2022 Timeline Of Events

## Breakup of Proceedings

## Tentative Time

Welcome speech  
Director's address

2:00 pm to 2:03 pm  
2:04 pm to 2:13 pm

### **Guest 1 – Ms. Aradhika Mehta**

Welcome and introduction  
Guest address  
Q&A  
Vote of thanks

2:14 pm to 2:18 pm  
2:19 pm to 2:39 pm  
2:40 pm to 2:50 pm  
2:51 pm to 2:55 pm

### **Guest 2 – Mr. Lalit Agarwal**

Welcome and introduction  
Guest address  
Q&A  
Vote of thanks

2:56 pm to 3:00 pm  
3:01 pm to 3:20 pm  
3:21 pm to 3:30 pm  
3:31 pm to 3:35 pm

### **Guest 3 – Mr. Bipul Chandra**

Welcome and introduction  
Guest address  
Q&A  
Vote of thanks

3:36 pm to 3:40 pm  
3:41 pm to 4:00 pm  
4:01 pm to 4:10 pm  
4:11 pm to 4:15 pm

### **Guest 4 – Ms. Seema Nayak**

Welcome and introduction  
Guest address  
Q&A  
Vote of thanks

4:16 pm to 4:20 pm  
4:21 pm to 4:40 pm  
4:41 pm to 4:50 pm  
4:51 pm to 4:55 pm



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