VYAKRITI

THE 3rd IT & ANALYTICS CONCLAVE

Theme:

**To GPT, or not to GPT:**
Managers' Dilemmas in Mastering Skills

16TH September 2023

IIM AMRITSAR

Established in 2015, the Indian Institute of Management Amritsar is one of the fastest-growing IIMs. The institute has been increasing its batch strength every year. The increase in the batch size by seven times from its inception year shows the immense confidence and potential of the institute's growth. Thriving on its diversity, IIM Amritsar is home to students from twenty-four states of the country, making it a place where collaboration holds an essential perspective in the learning process.

IIM Amritsar offers Master of Business Administration, Ph.D., and Certificate Programs in Data Analytics and Advanced Data Analytics. In addition, IIM Amritsar has also launched a full-time two-year residential Post- Doctoral program, MBA in Human Resources Management, MBA in Business Analytics, and a non-residential Executive MBA Program from the year 2021. These programs have been designed to provide world-class management education to meet the requirements of enterprises across sectors by producing highly insightful management professionals. The institute is committed to imparting strong educational foundations and values to future managers' hearts, thoughts, and actions. Owing to its unwavering allegiance to providing exemplary education, IIM Amritsar has established itself as the vanguard of quality education and learning in a short time.

Besides getting to learn from qualified faculties and industry leaders, the students here learn by involving themselves in activities of various clubs and committees. The tireless efforts of our students have resulted in them winning many corporate and B-school competitions and ultimately bagging promising career opportunities. In a true sense, IIM Amritsar is a playground for dreams to nurture, personalities to flourish, and careers to change the world. Each year the institute strives to engage with the corporate world to give budding managers a glimpse of the nature of the tasks they are about to undertake. This engagement takes the form of workshops, conclaves, and guest lectures. The institute conducts three conclaves each year, focusing on emerging topics in HR, Finance, Marketing, Strategy, and Operations. It inaugurated two more events last academic year: Conclaves in Analytics Domain and Leadership Summit.
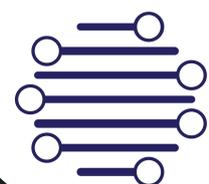
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Vyakriti aims to provide a dais where the veterans from the industry will interact and reflect with the budding managers on the recent trends and developments in the domain of IT and Analytics. The Conclave aims to provide the student fraternity at IIM Amritsar with a holistic view of how a cohesive and competitive market responds dynamically to varying conditions.

The Conclave would focus on the critical aspect of IT and Analytics -

"To GPT, or not to GPT: Managers' Dilemmas in Mastering Skills"

This theme will explore the challenges and opportunities businesses face due to the adoption and innovations in the field of AI. It also evolves around the new concept of responsible AI to better empower employees and businesses.
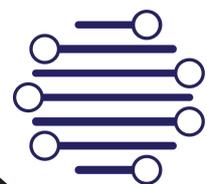
TIMELINE

Guests Welcome, Conclave + HR Theme 1, Keynote Speaker and Panel introduction	10:00 am to 10:08 am
Lamp lighting and inauguration ceremony by the Director and other Dignitaries	10:09 am to 10:14 am
Director's address to the audience	10:15 am to 10:29 am
Theme Presentation by students of IIM Amritsar	10:30 am to 10:45 am
Keynote Speaker's address to the audience	10:46 am to 11:05 am
Panel Discussion	11:06 am to 12:15 pm
Q&A session	12:16 pm to 12:45 pm
Vote of Thanks	12:46 pm to 12:50 pm
Lunch Break	12:51 pm to 2:15 pm
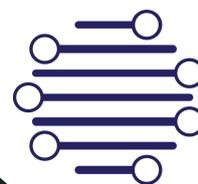
THEME

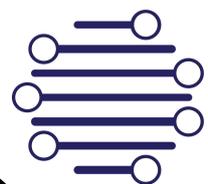**To GPT, or not to GPT: Managers' Dilemmas in Mastering Skills**

In the dynamic landscape of AI and skill development, managers face a pivotal decision: to leverage AI's potential, exemplified by GPT, or uphold traditional skill mastery. This dilemma demands balancing AI's efficiencies with the unique human qualities that define expertise. Managers must integrate AI as a skill amplifier while preserving essential human attributes, navigating ethical concerns, and guiding teams toward a future where AI enhances skill development without replacing it. Managers should proactively consider the pertinent skills and anticipate the emergence of novel job roles that will evolve in response to the increasing integration of GPT and similar AI technologies. This strategic approach underscores managers' role in shaping a harmonious coexistence of AI and human expertise, positioning individuals and organizations for success in an AI-driven era. The discussion also enables business students to comprehend the essential skills necessary for achieving excellence in a future shaped by GPT and similar AI advancements.
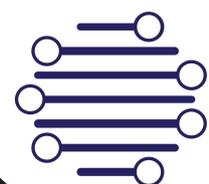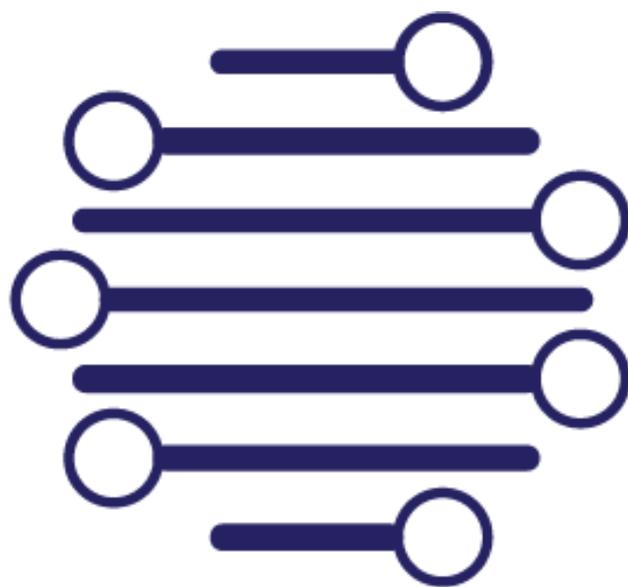
Panel Discussion Suggestions:

1. Managerial tasks that are, can and cannot be automated - a personal autobiographical account of each Panelist
2. A predictive account on the trajectory of the evolution of AI, with special focus on generative AI and GPT.
3. Expectations from managers of the future - small-, medium- and long-term perspectives.
4. Opportunities for Business Analysts and Data Science experts.
5. Role of programming competence and digital competence in career prospects.
6. What happens if we don't embrace ChatGPT now?

These topics cover crucial aspects related to AI, managerial responsibilities, career prospects, and the significance of programming.

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